



CATALOG #19



CLASSIC PERFORMANCE PRODUCTS, INC.

*Early Chevy Truck • Ford Car & Truck • Chevrolet Fullsize • Nova & Camaro •
Chevelle & El Camino • Other Customs • and Popular Upgrades*

Steering | Brakes | Suspension



REACH US AT:



Phone Line:
(714) 522-2000



Fax Line:
(714) 522-2500



Email:
info@classicperform.com



Mailing Address:
378 E. Orangethorpe Avenue
Placentia, CA 92870

FEELING SOCIAL?

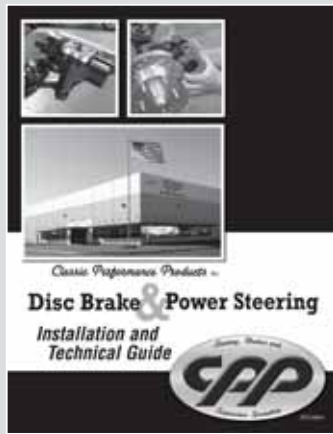


WE ARE HERE TO HELP!

24 Hours a Day... 7 Days a Week!



Check out our blog @
<http://classicperformanceproducts.blogspot.com/>



TECH GUIDES
INSTRUCTION SHEETS
MAGAZINE STORIES
ETC.!



VISIT OUR WEBSITE: @
www.classicperform.com

How Are We Doing?

As we are always striving to make your experience with CPP better, we would love to hear how we are doing. Send in your comments...if you have had a great experience, bad one, or just mediocre...please let us know.

Please mail to:
Classic Performance Products, Inc.
Attn: CPP Feedback
378 E. Orangethorpe Avenue
Placentia, CA 92870

Or e-mail: info@classicperform.com
(use "Feedback" in the subject line)

Order by Phone... Pick up at Will Call

Do you live in our area or planning a trip to come visit? Save yourself some time in line and place your parts order over the telephone. Be sure to tell your salesman that you will be coming to pick it up and we will have your ordering waiting for you at Will Call. Save time and money on shipping costs!



SHOWROOM HOURS:
Monday - Friday 8:00am - 5:00pm
Saturday 8:00am - Noon



1. CHEVROLET TRUCK	3	7. OTHER CUSTOMS	191
BRAKES	3-17	BRAKES	191-196
SUSPENSION	18-40	SUSPENSION	197
STEERING	41-43	8. MUSTANG II	198
ACCESSORIES	45-48	BRAKES	198-199
2. FORD CAR & TRUCK	49	SUSPENSION	200-202
BRAKES	49-55	STEERING	203
SUSPENSION	56-66	9. UNIVERSAL	204
STEERING	67-71	BRAKES	204-212
ACCESSORIES	72-74	SUSPENSION	215
3. CHEVROLET FULLSIZE	75	STEERING	216-229
BRAKES	75-84	10. POPULAR UPGRADES	230
SUSPENSION	85-98	GAS TANK ACCESSORIES	230
STEERING	99-105	MISC POPULAR UPGRADES	231
ACCESSORIES	106-108	AMERICAN SHIFTERS	232-233
4. NOVA / CAMARO	109	GAUGES	234-235
BRAKES	109-121	RADIOS & SPEAKERS	236-239
SUSPENSION	122-139	LOKAR SHIFTERS	240-241
STEERING	140-143	LOKAR 1PEDALS & PADS	242-247
ACCESSORIES	144-146	CABLES & DIPSTICKS	247-249
5. CHEVELLE / EL CAMINO	147	S.DRIVE PULLEY SYSTEMS	250
BRAKES	147-157	HUSHMATS	251
SUSPENSION	158-169	TOOLS	252-253
STEERING	170-175	APPAREL	254-257
ACCESSORIES	176	11. TECHNICAL INFO	258-274
6. "G" BODY	177	12. INDEX	275-281
BRAKES	177-183	14. POLICIES	284
SUSPENSION	184-189		
STEERING	190		



ON THE COVER:

We love seeing our customer's cars when they bring them to the shop! If you are in our area, be sure to stop by and say hello and let us check out your vehicle.

THE CPP STORY

Who could've guessed what was going to become of a little Southern California parts shop called Classic Performance Products, Inc. back in December 1991. 20 years later, CPP has become the industry's "go to" specialist in steering, brakes and suspension products for classic cars and trucks.

With the support of his wife, Jill, Jim Ries opened for business in December of 1991 and has not looked back since. Ries grew up watching his dad, Jack "JR" Ries, run a successful classic truck parts business in the '60s and '70s, but wasn't ready to open shop until he had a few of his own real world experiences. When the monster truck craze hit Southern California, Ries got in on the action at the very beginning. Building and racing several of these massive vehicles for Horse Power Promotions gave him valuable knowledge on the inner workings of steering, brakes and suspension truck parts.

Moving from monster trucks to classic trucks, Ries worked for Seth Doulton at Golden State Pickup Parts for several years before venturing out on his own. Not satisfied to just sell parts, Ries set out to redefine the classic truck steering, brakes and suspension industry with better quality and better cost products. Based on the early success of the first manufactured products, the engine and transmission crossmembers, CPP went on to design Brake Booster Kits, C10 Lowering Kits and Suspension Kits, "Bolt On" Disc Brake Kits, and the list goes on.

In recent years, the development of CPP's Mini™ Sub-Frame Suspension Kits, Totally Tubular™ Control Arms, 500 Series™ Power Steering Boxes, Modular™ Spindles, SOS™ Brake Kits, and the award-winning MCPV1™ Master Cylinder has put Classic Performance Products, Inc. on the map. Working with the industry's top magazine editors at Super Chevy, Classic Trucks, Custom Classic Trucks, Hot Rod, Street Rodder, Rod & Custom, Drive!, and many more have provided us many opportunities to test our newly developed parts on vehicles for our customers to read about.

The early days were not glamorous for CPP. The Ries family was growing, and space in their initial company headquarters (the garage) was shrinking. Big decisions had to be made on the future of Classic Performance. In September of 1993, the lease was signed on a new storefront, complete with 300 sq. ft. showroom, sales office and warehouse in Buena Park, California. A new build department was added along with shipping and storage shelves. Finding success with the classic truck industry, and more room to grow, CPP expanded its product line to include classic car market, once again providing the same top quality products. CPP also added a full line of all the top brands in the industry: Brembo, RideTech, Lokar, Ididit, Total Cost Involved, Heidt's, Unisteer, Wilwood, Baer Brakes, and many more. CPP's engineers work closely with these companies when developing new products, having found that partnering together compliments each other's parts and ultimately benefitting the end user.

In May of 2005, CPP once again moved buildings to Anaheim, California. With an additional 10,000 sq. ft. added in 2008 and 2011, CPP was occupying over 40,000 sq. ft., including a beautiful 3,000 sq. ft. showroom, plus sales and business offices and shipping and receiving departments. This also allowed us to expand our manufacturing facilities including four milling centers and three lathes centers, R&D department, and graphics and marketing department. At the end of 2012, CPP once again grew, purchasing our own 80,000 sq. ft. building in Placentia, California. This enormous undertaking doubled our office, showroom, shipping and manufacturing space. This has enabled us to house our entire operation under one roof and more effectively and efficiently get parts to our customers.

As we move forward into our 22nd year of business, we have not forgotten where it all began....building quality parts at an affordable price for our customers.



CPP's first storefront located in Buena Park, circa 1995



The new CPP Tech Center allows us to test new products on vehicles to ensure quality and fit.



Our new Placentia showroom displays thousands of our products.



In the early days, CPP's first showroom and front counter.



Our new sales department.