

# Graphic Designer

CLASSIC PERFORMANCE PRODUCTS, INC., Placentia, CA

---

**Hours:** Mon – Friday 8:00 -5:00; plus every other Saturday 8:00 – 1:30

**Status:** Fulltime / Hourly

**Ideal Candidate:**

Will be comfortable designing, editing, proofing, archiving and formatting the layout of: Manuals, Trade Show Signage, Magazine Ads, Logos, Product Packaging, Product Photography and Marketing Materials.

**Requirements:**

- Minimum 3 years experience working as a graphic designer in a fast-paced, team oriented environment
- Accustomed to high volume catalog production
- Experienced in typography
- Complete knowledge and expert use of Adobe Creative Suite 5: Photoshop, Illustrator, Indesign, Acrobat
- Advanced knowledge and use of DSLR cameras, studio lighting equipment and lighting techniques
- Excellent attention to detail and time management skills
- Able to prioritize projects to meet strict deadlines
- Above average verbal and written communication skills
- Flexibility and willingness to learn and understand business aspects
- MS Office knowledge and advanced use of Word, Excel, Outlook
- Digital video capture and editing knowledge
- Webdesign and HTML
- Familiar with SEO and social media platforms
- CSS coding would be a **PLUS**
- Automotive industry knowledge and/or experience a huge **PLUS!**

**Job Duties:**

- Tech and Installation Manuals
- High Volume catalog production
- Trade show signage and materials
- Designing magazine ads (20+ national ads per month)
- Logos, product packaging
- Product photography
- Responsible for printed and email marketing materials including, but not limited to: flyers, newsletters, press releases, brochures, catalogs, posters, webdesign, signage

**Education:**

Degree in Art / Graphic Design